

**For Release 9:00 a.m. EST
August 5, 2009**

The WINNER has been selected for the \$50,000 Technology Makeover Contest!

Barrie, ON –August 5, 2009 – pavliks.com is proud to announce that the Winning Business has been selected for the \$50,000 Technology Makeover. The Winner was one of 5 Finalists chosen from over 70 Applications that were received for the Technology Makeover. 5 Independent Judges from various businesses and industries were responsible for making the final decision. “We wanted to make sure that we chose a business that could use the Technology Makeover and expressed how the technology would positively impact their business. There were many great applications to read through.” Contest Judge.

The contest opened on April 1st and closed on June 30th. This contest allowed business located in Simcoe County to apply for the \$50,000 prize. Applicants were required to answer questions about their business, why they need a technology makeover, and the benefits they would realize from the \$50,000 grand prize.

The Winning Business is:

- Habitat for Humanity – Huronia Restore

On August 5th, we will be making the public announcement. You are invited to attend the Celebration:

Date: August 5th
Time: 9:00 am
Location: Habitat for Humanity, Huronia Restore
128 Brock Street

The winner of the Technology Makeover will get a \$50,000 technology solution designed by pavliks.com and made up of:

- \$15,000 in HP servers, desktops, monitors, printers and laptops
- \$9,000 in Microsoft Small Business Server 2008 and Microsoft Office 2007 software
- \$3,500 in Microsoft Dynamics CRM software
- \$3,000 in miscellaneous network components like Symantec Antivirus and Backup Exec, and an Eaton Powerware UPS
- \$5,000 new website designed by Integra Design Studio and powered by Sitefinity content management system
- \$13,000 in installation, configuration services provided by pavliks.com
- \$3,000 in website hosting and configuration services provided by pavliks.com

- \$3,000 in post implementation services provided by pavliks.com

pavliks.com spearheaded the Technology Makeover as part of a 40th anniversary celebration. “We (pavliks.com) have been doing business in Simcoe County for 40 years now and owe our success to the community. The Technology Makeover we have initiated is a way for pavliks.com to say thank you to the community.” says Ian.

The Technology Makeover brings together leaders in the business community. Kim Beggs from Integra Graphic Design Studio comments “I see every day how technology can transform a business and allow people to do more with less and provide better customer experiences. The Technology Makeover will have a major impact for the winning business in Simcoe County.”

“In order to pull a contest like this together we needed the help of a number of businesses and community supporters.” comments Ian Pavlik. HP Canada, Microsoft Canada, Integra Graphic Design Studios are major contest supporters. ROCK 95, 107.5 KOOL FM, Rogers Television and the Huronia Business Times are providing critical media support.

For more information on the contest, the Finalists and contest partners visit www.techmakeover.ca

For more information:

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